

Most PMOs report whether tasks are on schedule. We make certain the value arrives.

BrainDance Collective’s execution framework, The Synapse Method™, is an executive-led value realization system. The senior leaders who frame your initiative stay inside the work — through delivery, adoption and verified value — with experience across Accenture, Altair Acquisitions, Bank of America, Booz Allen, Deloitte, EY, Google, Key Equity Capital, Microsoft, Sovereign’s Capital and Wells Fargo.



COMPOSITE EXECUTION CONFIDENCE INDEX (COMPOSITE ECI™)
The probability an initiative delivers its intended outcome — scored continuously.

01 · THE EXECUTION CHASM

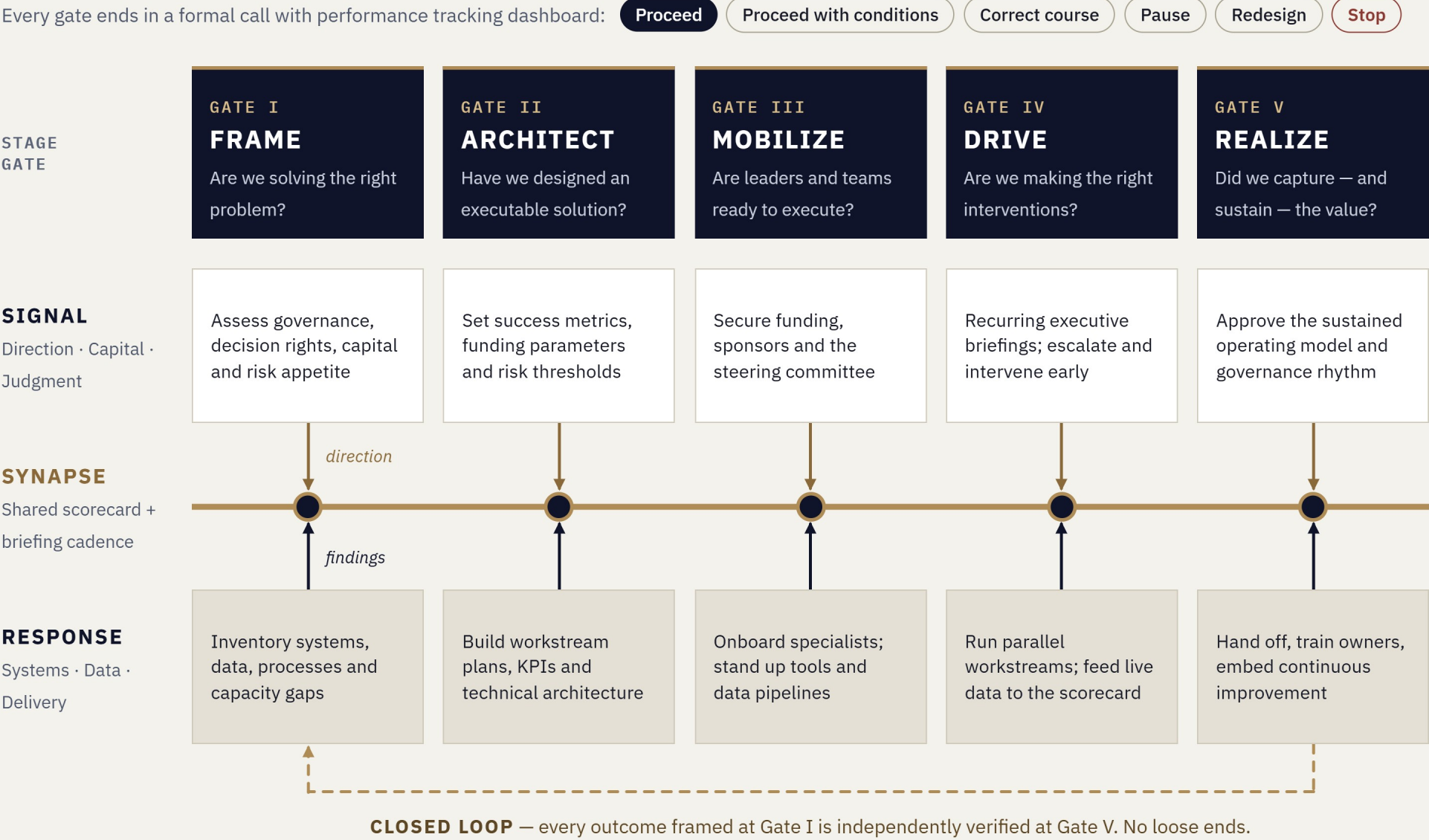
Tools track the work. Few govern the outcome.

Where value silently leaks: bad assumptions · misaligned tasks · siloed decisions · poor behavioral adoption

CONVENTIONAL PMO		BRAINDANCE COLLECTIVE EXECUTION
Track schedules, budgets and status	CORE MANDATE	Translate strategy into coordinated action and enterprise value
Deliverable accepted, system launched	DEFINITION OF DONE	Behaviors changed and promised value realized
Passive steering-committee updates	LEADERSHIP ROLE	Senior judgment applied inside the work, not above it
Log the issue and alert leadership	RESPONSE TO RISK	Diagnose why, recommend the correction, execute the recovery
What has happened?	REPORTING FOCUS	What happens next, and which intervention is required?

02 · THE ENGINE · DUAL-LAYER OPERATING MODEL

The Synapse Method™: two layers, one rhythm, five executive gates



03 · OBSERVABLE RESULTS, EXPERIENCED CONCURRENTLY

01 Outcome Architecture
Define the result before organizing the work.

02 Executive Integration
One leadership view across strategy, operations, finance and people.

03 Delivery Command
Minimum bureaucracy, maximum control of the critical path.

04 Intelligence & Foresight
Early-warning triggers that answer: what happens next?

05 Adoption & Change
Behavior change treated as delivery, not a memo.

06 Value Assurance
Independent 30/60/90/180-day proof the value is real.

04 · THE TECHNOLOGY LAYER

ExecutionOS™ keeps monitoring, validating and ensuring execution after we leave

FIVE LINES OF SIGHT

Value

Execution

Decisions

Risk

Adoption

FIVE COMPLEMENTARY SIGNALS

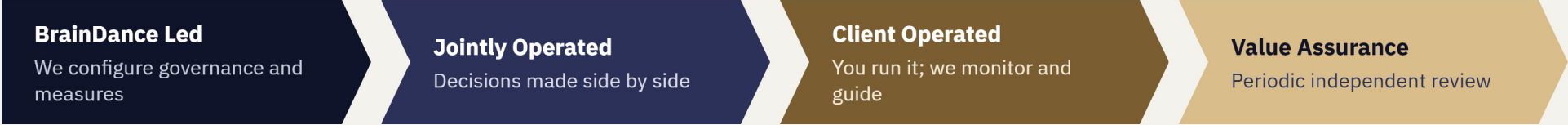
- Decision Velocity Metric
- Value Realization Metric
- Adoption Confidence Score
- Dependency Exposure Score
- Sustainability Confidence Score

Composite ECI™

one integrated performance metric

The ECI is combined with an **Executive Intervention Brief** to address gaps it uncovers — issue · implications · choices · recommended decision · accountable owner · required timing.

05 · FROM ENGAGEMENT TO OWNERSHIP — BRAINDANCE’S PHILOSOPHY OF ACCOUNTABILITY AND COMMITTED DELIVERY



PROOF IN PRACTICE · LARGE BUSINESS & INTERNATIONAL DIVISION at the IRS

The Synapse Methodology in action: Designed predictive-models, generated key insights, crafted executive dashboards, led bi-weekly executive briefings and collaborated with primary leadership to incorporate resulting output into strategic decisions, tactical day-to-day operations and compliance requirements.

Delivered by our team while leading at corporate enterprises prior to founding BrainDance.